

Lucas Mautner

Senior Copywriter

Creative direction
Campaign development
Scriptwriting
Social, email
Web
UX, CX
AI

EDUCATION

MFA, Creative Writing (2019)

The New School
NYC

BA, English Literature (2017)

Hunter College
NYC

AAS, Advertising & Marketing Communications (2015)

Fashion Institute of Technology
NYC

EXPERIENCE

Senior Copywriter

American Express (Jun 2024-) NYC

Creative direction, campaigns, web, emails,
digital

Senior Copywriter

Iris (Sep 2023-) NYC

Accounts: IHG, Barclays, American Airlines,
Wellstar

Senior Copywriter, Creative Lead

Yahoo (Feb-Aug 2023, 6m) NYC

Creative direction, campaigns, web, emails,
social, scripts, digital

Senior Copywriter

Nielsen (Aug 2022-Jun 2024, 1y 11m) NYC

Creative direction, campaigns, web, emails,
social, scripts, digital

Copywriter

MALKA (Nov 2020-Nov 2022, 2y) NYC

Accounts: Amazon, KPMG, WeWork, ADP,
L'Oréal, MoneyLion, Verizon, Deloitte,
Peloton, Morgan Stanley

Copywriter

Stash (Jun-Nov 2020, 6m) NYC

UX, web

Copywriter

BetterUp (Oct 2019-May 2020, 8m) NYC

UX

Copywriter

Mosaic Foods (May-Oct 2019, 6m) NYC

Creative, emails, social, web, UX, CX

Junior Copywriter

Candid (Jun 2018-May 2019, 1y) NYC

UX, CX, emails, social

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